

## **2023 Call For Events Application Form**

### **CALL FOR EVENTS**

Opens: May 26, 2023

Closes: June 11, 2023 @11:59pm

### **Nashville Design Week's 2023 Theme**

#### ***FILL IN THE BLANK - Design for (what?)***

Nashville Design Week celebrates the convergence of people, places, and ideas, amplifying the creativity that thrives within our community. While the events are held over the course of one week, the impact creates a ripple effect that we all feel in our city whether we can name it or not.

That's because design can be a powerful tool that shapes our environment, influences our experiences, and sparks connections. Design can create innovative solutions, disrupt the status-quo, or lighten the load. It's meant to overcome challenges, satisfy a brief, or to simply surprise and delight.

In all its various forms, design is a purpose-driven practice with a ripple effect. No matter how light or lofty, how practical or pretentious – it's not for nothing.

This year, we are calling on our community to fill in the blank "Design for \_\_\_\_" to deepen the conversation around the meaningful and purpose-driven nature of design.

#### ***Why the heck do we do it? If not for nothing, design for what?***

We're looking for thoughtful event proposals that will resonate with this prompt, support the mission of Nashville Design Week, and challenge or inspire our audience.

Who is our audience? It's more than designers, artists, and innovators—it's people who might look at the world around them and think curiously about the purpose of a planter box on the edge of the sidewalk, the curve of their desk chair, the stitching on their jacket, or the column supporting their porch's roof.

### **COVID Protocol for 2023**

As we transition to living with COVID, we plan to offer both virtual and in-person programs for our events.

### **Application Fee**

To support the growth and quality of our events, we will continue to charge a nominal application fee of \$30 for event submissions. As Nashville Design Week expands, so do the associated costs. Thanks to our generous sponsors, we've been able to continue providing valuable programming and support to our hosts. However, in order to maintain our growth and financial stability, we need to diversify our income by charging this small fee to offset some of the costs.

Accepted programs will receive a time slot on our official calendar, granting access to our expanding audience. Additionally, we will provide individual printed and/or digital art and brand graphics for event promotion, social media marketing and promotion, training and support on our virtual platform, and a dedicated Program Coordinator to assist with coordination. Nashville Design Week will also handle ticketing and event registration for all programs.

As a token of our appreciation for your support, all applicants will be listed on our website for 2023. Your contribution helps us sustain the week, and we want to express our gratitude.

If you are unable to pay the \$30 submission fee, please provide a brief reason for exemption at the end of the application.

### **Contact Information**

First Name:

Last Name:

Email:

Phone:

Company or Affiliated Organization:

(If submitting as an individual, please enter N/A)

Company or Affiliated Organization website:

(If an individual, you may provide a personal website, or enter N/A if not applicable)

Social Media handles:

(For promotional purposes during NDW 2023)

### **Event Details**

#### **Event Type:**

Select the event format you are interested in hosting

- Workshop
- Lecture
- Panel
- Tour

**Event Title:**

You may provide a working title. If unsure, our NDW team may assist if your program is selected.

**Event Description:**

Provide a detailed description of your event and its content. Focus on conveying the big idea and include supporting information.

**Event Speakers:**

Have you sourced or spoken to any speakers, partners, sponsors, or panelists for your event? Please list all that you have confirmed or are targeting. We can help make introductions and connections if you only have a concept at this time.

**Event Theme or Focus:**

Please select all that apply:

- Architecture
- Animation Design
- Arts & Crafts
- Culinary Arts & Design
- Digital Design
- Education
- Environmental Design
- Experiential Design
- Fashion
- Film
- Graphic Design
- Illustration
- Industrial Design
- Interior Design
- Interaction Design
- Landscape Architecture
- Manufacturing
- Music
- Photography
- Product Design
- Urban Design
- User Experience
- Visual Arts
- Web Design

- Writing & Design Criticism
- Design Enthusiasts

**Event Format:**

(Please indicate your preferred event format: Virtual, In person, Either is fine with me)

**Event Location:**

(If planning an in-person event, please provide the venue/location)

**Venue Communication:**

(Have you spoken to the venue to gauge their interest in hosting a NDW program?)

**Venue Assistance:**

Will you require assistance in securing a venue for your event?

**Virtual Event Contingency:**

Are you willing to host your event virtually if COVID cases surge?

**Preferred Event Date:**

We will try to accommodate your preferred date and time, although adjustments may be necessary for overall scheduling

**Preferred Date Options:**

- Monday, October 30th
- Tuesday, October 31st
- Wednesday, November 1st
- Thursday, November 2nd
- Friday, November 3rd

**Preferred Event Time:**

Please select your preferred event time:

- Morning (8:30 - 10:00am)
- Lunch (11:30am - 1:00pm)
- Happy Hour (4:30 - 6:00pm)
- Evening (7:00 - 9:00pm)

**Additional Information:**

Provide any additional information or special requirements for your event.

**Past Participation:**

Have you previously applied to host an event during NDW?

Yes

No

Have you previously hosted an event during NDW?

Yes

No

**Exemption from Application Fee:**

Are you seeking an exemption from the application fee?

Yes

No

If seeking an exemption, please provide a reason (your answer will remain confidential).

**Terms and Conditions:**

Please be advised that the submission of your application does not guarantee acceptance into this year's Nashville Design Week, nor does it form a contractual relationship between yourself/organization and Nashville Design Week.

If you have never hosted an event with Nashville Design Week, we kindly request that you attend one of two help sessions for potential hosts on Wednesday, May 31st at our [Open House](#), or Tuesday, June 6th for our virtual option. Further details will be provided at each help session.

The \$30 application fee is non-refundable and supports Nashville Design Week, a 501(c)3 nonprofit organization.

Do you understand and accept these terms?

By submitting this application, you agree to the terms and conditions stated above.

Thank you for your interest in Nashville Design Week!